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Artist Talk - Project 3, Adelaide Festival of the Arts 2006

Abstract

This report outlines the event Project 3 at the Adelaide Bank Festival of Arts 2006. It discusses various sound installations, projection based art, historic electronic music, computer music performance and new media art.

Introduction

Project 3 was a resounding success at the 2006 Adelaide Bank Festival of Arts. It was an event full of challenges and exciting artistic achievement. Project 3 was an ambitious event of innovative and experimental electronic art. Its success is a credit to the Adelaide Bank Festival of Arts 2006, the Adelaide public and the exhibiting artists.

Report

The artistic highlight was the Canadian/German sound installation artist Robin Minard. His work Silent Music exhibited at the Adelaide Festival Centre's Artspace engaged and challenged Adelaide audiences with its reproach to the use of sound in our lives. It is a credit to the Artspace gallery for its foresight and experimental programming that the exhibition was such a success.

Continuing the format of previous Project Series event, the SonicSpace concerts provided the Adelaide Bank Festival of Arts music program with an exciting experimental music exploring both newly commissioned and historically important works of electronic music. The world premiere of local composer Christain Haines' extraordinary work Black Aspirin and the rare live performances of Conlon Nancarrow's Pianola Studies created an exciting and diverse concert program. The Project Series' dedication to presenting historically important electronic music alongside contemporary new commissioned works allowed the presentation of a broad cross section of electronic music practise. Due to its unusual architecture the Adelaide Festival Centre's Artspace was both a challenging and rewarding space to work within.

The Street Cinema program presented a snapshot of Abstract Digital Australian Innovators.

Street Cinema brought digital art to Adelaide's West End. The program, created especially for the Adelaide Bank Festival of Arts 2006 projected gems of digital abstraction directly onto Hindley Street for ten nights. It was an exciting program to curate and a low cost event to deliver. Paul Brown's world premiere of his work 4¹⁵ – Studies in Perception was a great suc-

cess as well as Warren Burt all night live performance of abstract imagery.

Project 3 was delighted to continue its ability to facilitate audiences' access to exhibited and commissioned artists through an entire day dedicated to audience development at the Project 3 Artist Talks. Over 120 people attended these talks which were aimed to allow the public's interaction with world leading artists.

The engagement of the Arts and Project Management firm Three Reasons was a critical decision. The experience, networks and resources of Three Reasons were essential to realising Project 3. Three Reasons' ability to attract sponsorship, manage clients, and production management ensured that Project 3 was a success.

The Adelaide Festival Centre's Artspace gallery was a flexible and reliable space to work with. Its understanding of the special challenges in mounting a New Media exhibition and New Media concert made it an exceptional venue to work with. Artspace's financial and organisational commitment to Project 3 has been a key feature in the success of Project 3.

Project 3 delivered an exciting program of experimental electronic music, sound installation and digital screen art at the 2006 Adelaide Bank Festival of Arts. It secured good attendances and critical praise. These results are exceptional considering the small budget that Project 3 was delivered on.